



# Globalisation and Education

## Globalisation - increasing interconnectedness between societies across the world

- Globalisation could fundamentally change education
- Economic
  - TNCs/ Trade/ Deindustrialisation
  - ICT/ communications
- Technological
- Migration
- Cultural
  - Ethnic diversity
  - Hybridity

## Other consequences of globalisation for education

- Functionalism?
- More multicultural education
- More need for ESOL lessons in UK schools
- Risk society - need for 'Safety' and 'Prevent' agendas
- National curriculums?

## Emergence of global education companies

- Writing curriculums, producing resources and running exams
- Technology companies such as Google, Apple and Microsoft more involved in education
- More global exam companies (E.g. Pearsons)

## New Labour/ Post-Fordist response

- Increased government spending on education
- Necessary to provide a high skilled work force to compete in a global labour market
- Raised school leaving age to 18
- Encouraged more people to go to university

## Neoliberal response

- Globalised education only provides opportunities for the wealthy
  - Elite global schools
  - Crap local schools
- Global Corporations set the educational agenda in their interests
- The digital divide
- Disempowers teachers
- Joel Spring - educational corporatism
  - Reduced state spending on education just increases class inequalities
- Marxist criticisms of Neoliberalism
  - Governments should play a reduced role in providing education
    - Reduced spending on education
  - Allow global corporations to provide more education
    - Eg Academy chains
  - Globalisation provides opportunities for UK universities and private schools setting up branches abroad